



CITP Coalition Meeting

6-3-10, 10 a.m..

ALA Offices, 10a-11a

Meeting Minutes:

1. Introductions-Members Present: Ana Coppola, Stephanie Baker, Amanda Cox, Daniel Zinnel, Rebecca Williams, Kate Burgener, Amy Schutte, Bobbie Jo Sheridan, Kerry Wise, Megan Tiernan, Krystal Obbink, Warren Dukes

2. RFP Update – CITP and other
 - CITP did receive funding and contract for same 4 counties (Polk, Dallas, Warren, and Madison) for FY 2010-2012.
 - 2ND Round is open for funding-CITP is looking at applying for 6 additional counties-Marion, Lucas, Clarke, Decatur, Monroe, and Wayne.
 - If anyone has any contacts or ways to partner for the 6 county area please let Kerry know.
 - Clarke County-Partner with Proteus Inc. because of the high Latino population.
 - Any contacts in the area that could submit letters of support on our behalf.
 - Or things that will be important to address in the counties let us know and we will work with you on including this in the application.
 - In affect August 2nd 2010

3. Sub-groups:
 - E-Cigarettes/Jordan Creek Towncenter-Goal is to get 500 signatures collected and then ask for removal of the kiosk and to discourage other local malls to not put a electronic cigarette kiosk in their mall.
 - Individuals to work/partner with us on that?
 - Please let Kerry know if you have ideas or would like to help out with this activity.
 - Hookah-Educate college students on what Hookah is and the dangers of Hookah. Working to educate graduating seniors about it before they go to college. There is no real data on who is smoking hookah so we want to do surveys in the schools along with presentations.
 - Individuals to work/partner with us on this?
 - Please let Bobbie Jo (bobbie.jo.sheridan@lungia.org) know if you have ideas or would like to help out with this activity.

- Video-Formally requesting the help from the health systems in the area so we can use the video in their waiting rooms. Addressing how tobacco affects the individuals that are affected by tobacco not so much from smoking but having loved ones being affected by using tobacco. People impacted by secondhand smoke, impacted by a tobacco user etc.
 - Individuals to work/partner with us on this?
 - Daniel-Partner with the Lung Walk they want to produce a video that shows people affected by lung disease.
 - Please let Kerry know if you have ideas or would like to help out with this activity.

4. Casino Worker Outreach

- Iowa Tobacco Prevention Alliance (ITPA) working on this in the next year doing some outreach with casino workers. Funding through Americans for NonSmokers Rights (ANR) to identify casino workers past or present, who are willing to say “I want to be protected from SHS.”
- If you know someone that works or has worked in a casino and would be willing to talk about this let CITP staff know.
- Use these people in ad campaigns, testimonials, etc.
- Ultimate goal is to use these stories to push legislators to put casinos in the law.
- After November elections the group will determine if this is the right year to push this or wait and do more education.

5. Iowa CUBS recap

- Saturday, May 22 recap
 - 82 Pledges were turned in.
 - Announcements in the loud speaker, ads placed around the concourse
 - Radio Interview done by Kerry
- Thursday, June 17- 7:05p game time
 - Let Krystal know if you would like to come.
 - Plenty of tickets we will just need to volunteer for about 30 minutes.
 - Does anyone want to do a 5 minute interview? Let Krystal know.
 - kobbink@lungia.org

6. Next Meeting: (September 2, 2010, 10a)

- a. Debrief of the Mayo Training and New Orleans Promising Practices
- b. Sept 13th-Lori presenting to DMU 2nd year DO students

7. Miscellaneous Comments:

- a. Lori Mein- Comments on the Mayo Training

- At the training it was discussed that electronic cigarettes are actually tobacco products because they come from some sort of plant base. However the ALA, American Heart and other partners want the FDA to regulate them as a drug delivery device rather than a tobacco product. This is because if they are regulated as a drug delivery device the FDA can take them off the market, whereas if they were a tobacco product they can just be taxed and stay on the market.
- Also found out that snus has 2000 times the metal as other consumer products.
- b. Amy Schutte-Pledge Campaign
 - Going to car dealerships in the area to leave the pledge piece and asking for incentives for the IA Cubs games we are working at. Also providing facts on smoking in used cars, and sending people to the CITP website to pledge.
 - Attached is the pledge sheet she is using, feel free to use this at places you are visiting
- c. Daniel Zinnel-Priority Populations
 - Each priority population received funding to get Quitline Iowa specific information for their grant to use in their communities.
 - LGBT-PRIDE Health Fair is June 12 and 13th. Let Stephanie Baker know if you want to help.
- d. Kate Burgener-
 - They got funding from the state to do a RFP for screening in clinics. Mini grants for screening and referrals and any health provider can apply. Contact Kate for more details.

Below are the links to the news articles we discussed as a group:

Nascar- <http://tinyurl.com/2b6znk8>

Indonesian Boy- <http://tinyurl.com/2eztrka>